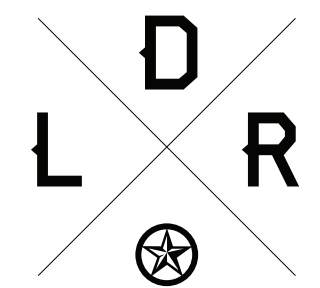


LONESOME DOVE

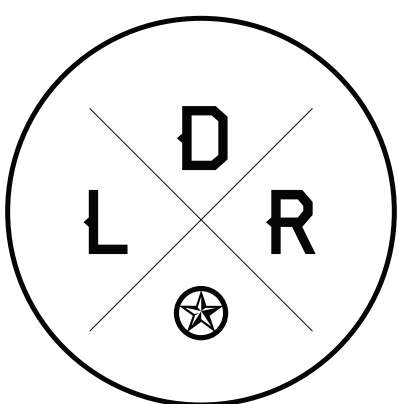
BRAND GUIDE ON A PAGE



MAIN LOGO - LOGO 1



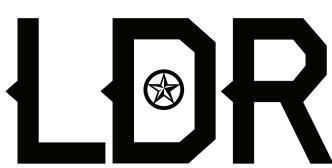
LOGO 2



LOGO 3



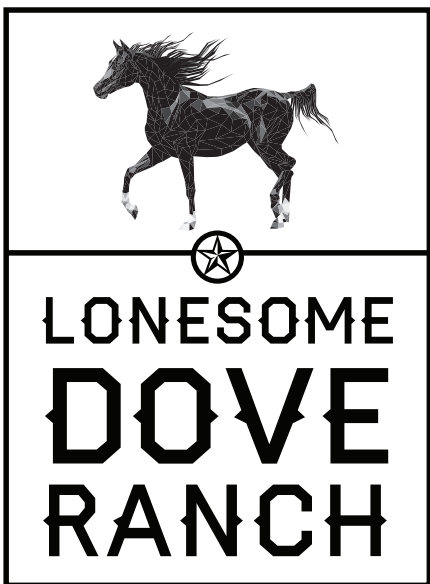
LOGO 4



LDR WITHOUT TEXT UNDER



LOGO 5



LOGO 6



LOGO 7



LOGO 8

COLOR PALETTE

HEX: #AA472B
RGB: 170, 71, 43
CMYK: 24, 82, 93, 15

HEX: #EDE1D3
RGB: 237, 225, 211
CMYK: 6, 10, 15, 0

HEX: #5B5E40
RGB: 91, 94, 64
CMYK: 59, 47, 78, 32

HEX: #D17F33
RGB: 209, 127, 51
CMYK: 15, 57, 93, 2

HEX: #5997D1
RGB: 89, 151, 209
CMYK: 64, 31, 0, 0

HEX: #1E2959
RGB: 30, 41, 89
CMYK: 100, 93, 34, 30

FONTS

HAYMAKER

TITLE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

NEXA

BODY FONT (FULL FONT FAMILY -DIFFERENT WEIGHTS)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BRANDED MOCKUPS

